

# Printasleeve

Expert Printing & Cutting Services

## Hot Foil Stamping

Christopher · Thursday, May 19th, 2016

**Due to the wide selection of design, font and print colour options available for printing on a vast selection of different sleeve types and sizes, Hot Foil Stamping is perfect for bespoke, top quality branding requirements. It is also offered as a solution to print projects that cannot be effectively completed via thermal transfer printing such as printing on adhesive lined and large diameter sleeving or incorporation of intricate design. Additionally, it is sometimes recommended for use in harsh environments thanks to the enhanced print durability achievable during the print process.**

Hot foil stamping is a highly specialised process using state of the art machinery to print images which instantly penetrate, permanently adhere to, and become an integral part of the material they are transferred to. The unexcelled clarity and legibility is achieved using high temperatures to transfer foils and print graphics, text, company name, logo, address, web address, telephone number, equipment part numbers, words, and many other items as depicted on a personalised metal die. This can even transfer print to sleeving which isn't perfectly flat making it ideal for problematic substrates such as adhesive lined products, thicker wall or large diameter materials. It is dry, non-polluting printing solution which can withstand severe treatment thus enabling durable labeling and branding even in harsh environments. Foils, many of which are held fully tested and ex-stock at Printasleeve, consist of a colour layer, adherence base and release layer. They come in a number of colours and shades including gold, silver, copper and other metallic colours, and may be matt or glossy. For over 30 years, Hot Stamping experts at Printasleeve Ltd have been perfecting the process which involves a delicate balance of heat, pressure and foil, using this expertise to create unique, high end sleeves and markers to label components and promote company services and business. With a logo and/or contact information on your products, customers will remember you.

### Artwork service

As part of the fully comprehensive print process, we offer a free artwork service. This involves, advising on print suitability, resizing to fit final fitted size and re-ordering information supplied in spreadsheet format according to the sequence of installation or into kits.

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