

Custom printing

Custom printing whether via [hot foil stamping](#) or [thermal transfer](#) is a simple & effective way of branding and labelling your cables by custom printing your logo, text, barcodes and any required information onto your choice of sleeving, marker or label. Whether you require low or high volume runs, our team use state-of-the-art printing machines and over 50 years of combined printing experience to provide a superior quality product every time based on your bespoke requirements.

We offer bespoke printed identification, branding and labelling products for quick and easy application. These user-friendly markers can be applied during the manufacturing process or retrofitted and will survive in most environments and where required can withstand extreme temperatures, humidity and exposure to fuels and chemicals. Once contacted, our extremely experienced printing team will happily guide you through the whole experience so that the final product suits your specific application in terms of product suitability and quality.

This will involve advising on the correctly sized sleeving, labels or markers which meet required approvals if required, as well as most suitable print process, artwork preparation and resizing via our [free artwork service](#), and producing sample runs as required. We are happy to assist with small or large requirements as well as Call Off Orders and will always ensure deadlines are met. Where there is an urgent requirement, we will endeavour to offer the necessary fast turnaround. Our markers have been used all over the world in a range of industries such as: Automotive, Military, Aerospace, Electronics, Domestic Appliances and many more. We have particular expertise in supplying audio and TV & Film industries. Alongside our two main print processes – [hot foil stamping](#) and [thermal transfer](#), we offer a comprehensive [cutting service](#). We also work closely with partners expert in other print methods. This allow us to confidently advise on virtually any printed sleeve, marker or label requirement so if your particular need is not catered for on the website, please don't hesitate to contact us directly.



Key Information

Applications: Commercial/ industrial labelling, marking and identification, Branding

Substrates: Adhesive and non-adhesive heatshrink polyolefin, heatshrinkable layflat PVC, kynar, PVC, vinyl wraparound labels, panel plates, PUR and laminate markers (for any other, please contact us)

Sleeve diameter: 1.6mm – 80mm depending on print process (for other sizes, please contact us)

Sleeve length: No restrictions on sleeve length

Max. print area: Up to 100mm wide, length unlimited for thermal, 42mm wide x 78mm long for Hot Foil

Print formats: Single and double sided, horizontal, offset or centred, sequential, prefixed, suffixed, serialised, barcodes, single and multiple lined prints, specific fonts, logos and symbols

Print colours: Black*, white, red, blue, green, yellow, orange, pink, purple, gold, silver, copper, metallic red, metallic lilac, cream and many more

Supplied format: Pre-cut markers, cut to length, continuous lengths in coils and reels, perforated, semi-cut

Packing: In poly bags, on organised/ ladder-style carriers, kitting

Delivery: Generally 2-10 days depending on print method

**Print permanence can be guaranteed to SAE AS81531:1998, point 4.6.2 if required*

Printasleeve Ltd is as diligent as possible in compiling and updating the above information. It reflects averages derived from product sample testing, is subject to normal manufacturing and testing tolerances and may be changed without notice. Furthermore aesthetic and textural style differences can result in local variation. For specific or further information concerning our products, their specifications and their utilisation please contact us. E & OE